



**What's  
Hot &**

**What's  
Not**

**With:  
Ashby Foote**

# What's Hot

## Developing Economies





# What's Not Developed Economies



# What's Hot

## Mobile Broadband



# What's Not

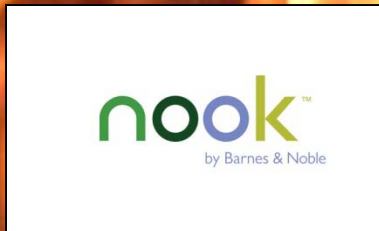
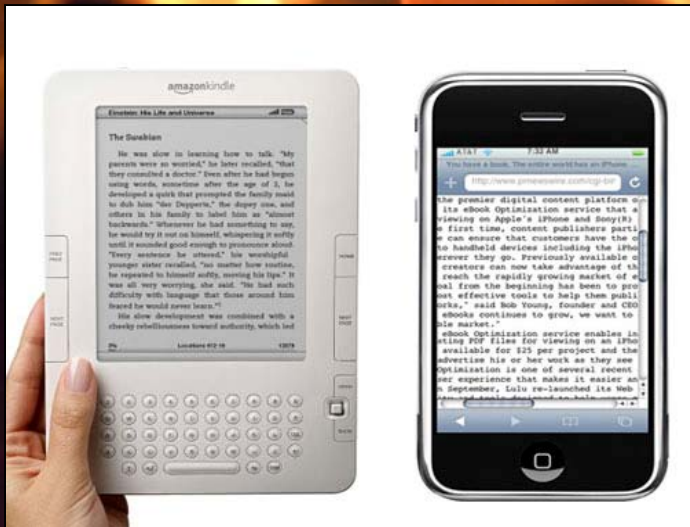
## Mobile Voice





# What's Hot

## Electronic Media



# What's Not Print Media





# What's Hot

Smart  
Phones

Net Books

CULV  
Laptops

iPad





# What's Not

## Desktop Computing



# What's Hot Graphics Processing Unit





# What's Not

Central Processing Unit



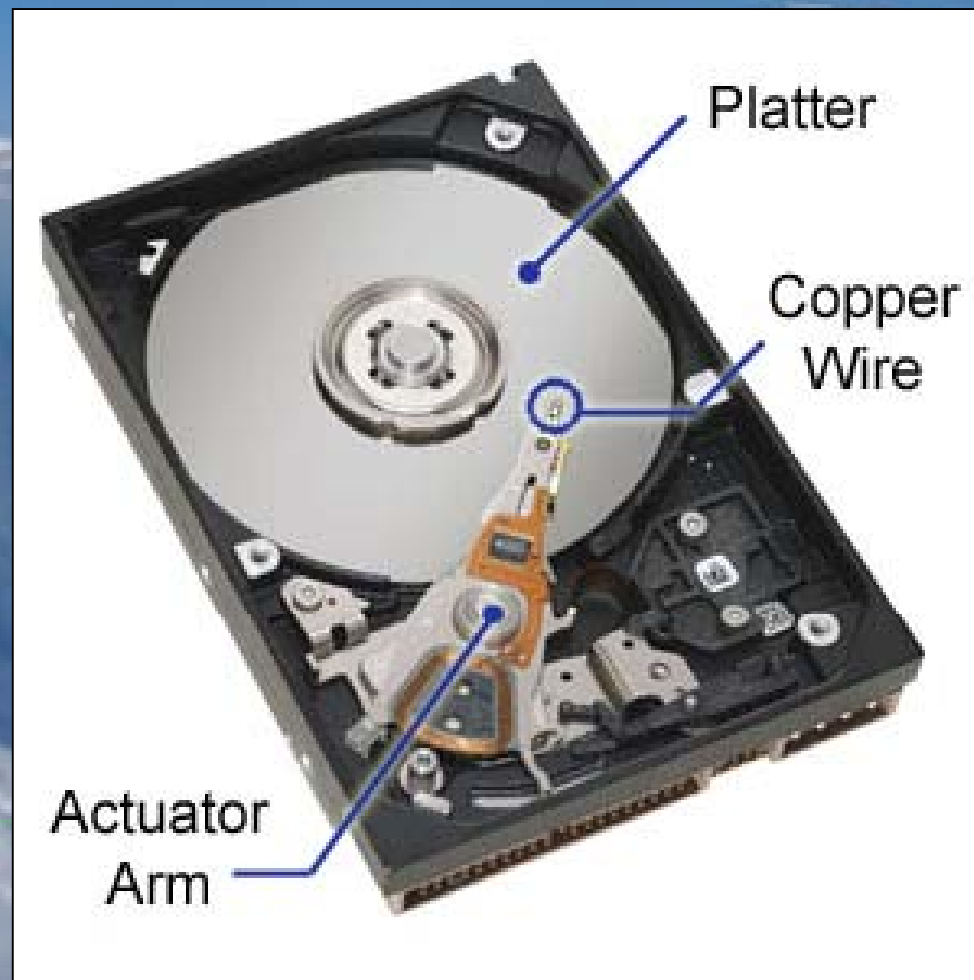
# What's Hot

Solid  
State  
Drives





# What's Not Hard Disk Drives



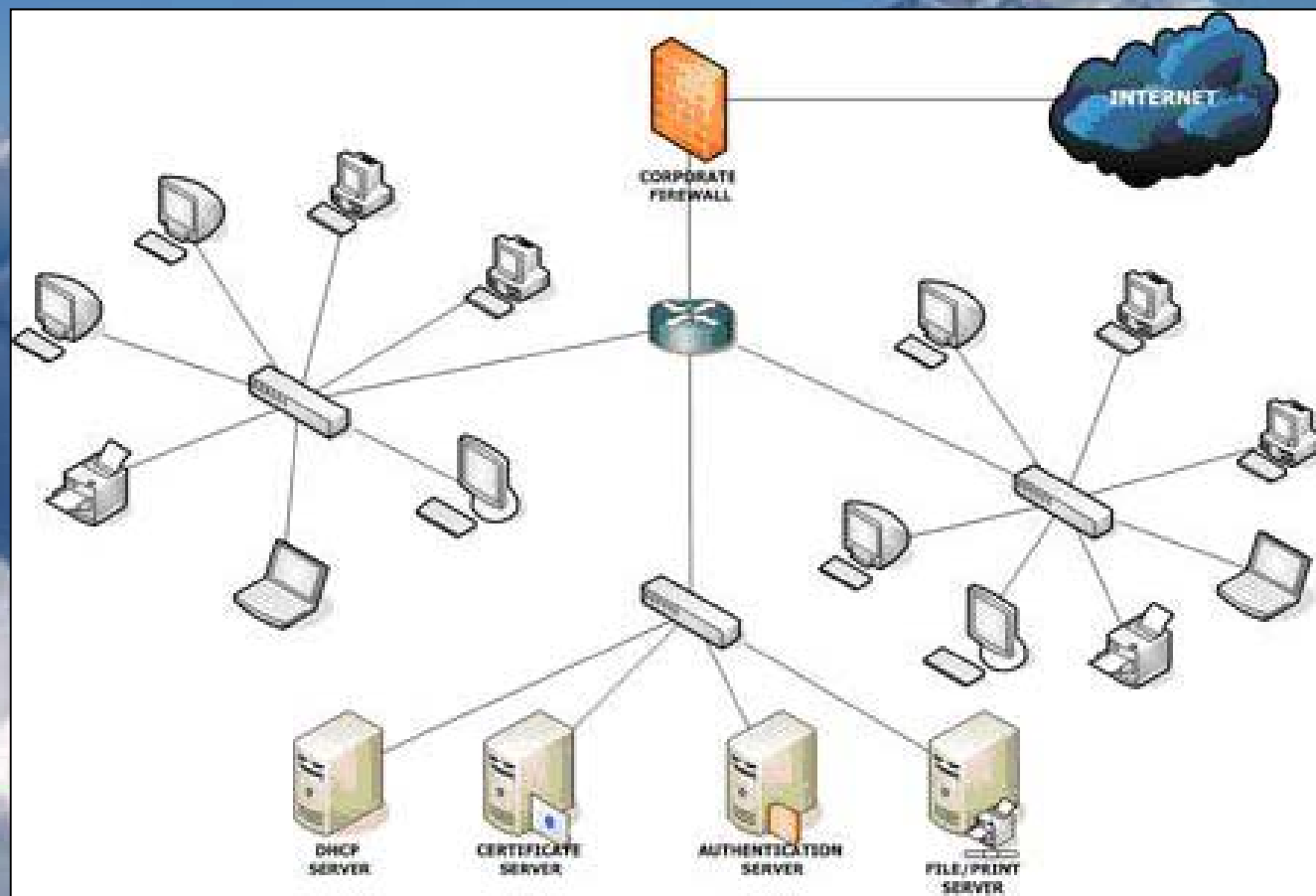
# What's Hot Cloud Computing





# What's Not

## Local Area Networks



# What's Hot



LED  
Lights



# What's Not

Incandescent Bulbs



# What's Hot Solar Power





# What's Not Global Warming



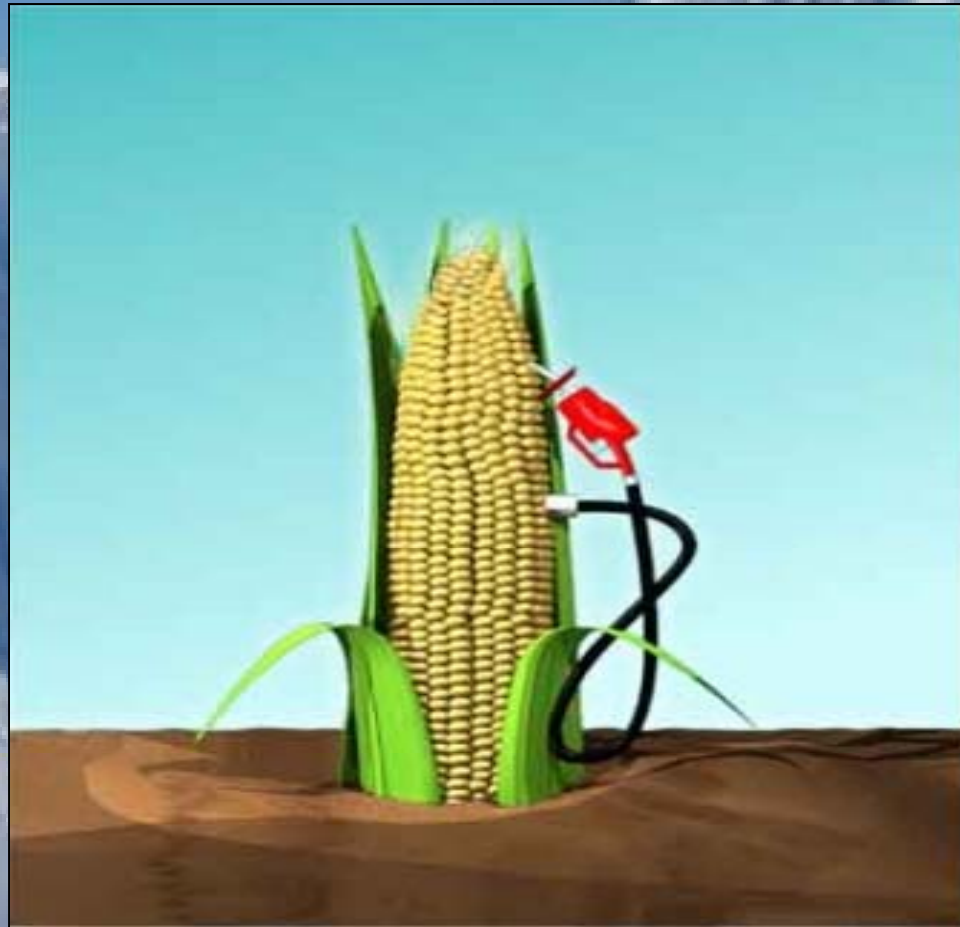
# What's Hot



Wood  
Pellet  
Biomass

# What's Not

## Corn Based Ethanol





# What's Hot

## Holes in Ground

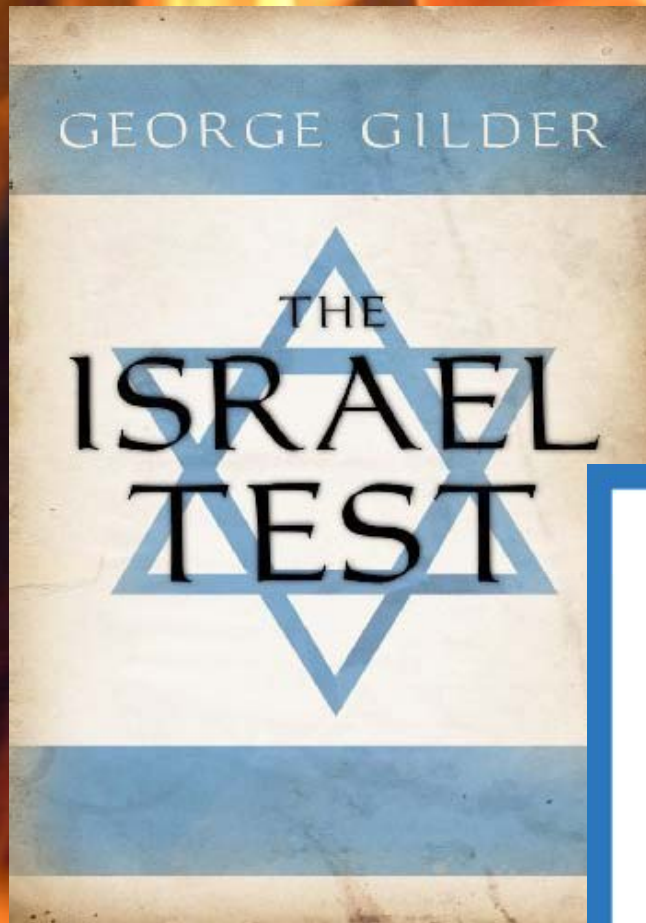




# What's Not Towers in the Sky



# What's Hot



Israel  
Venture  
Capital



# What's Not

## California Venture Capital



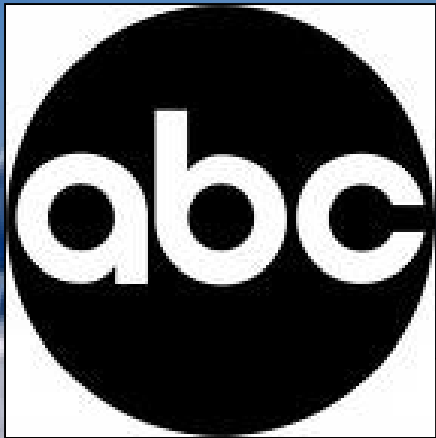
# What's Hot

## Bottom-Up Content Creation



# What's Not

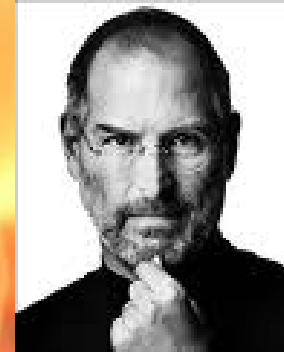
## Top-Down Broadcasting



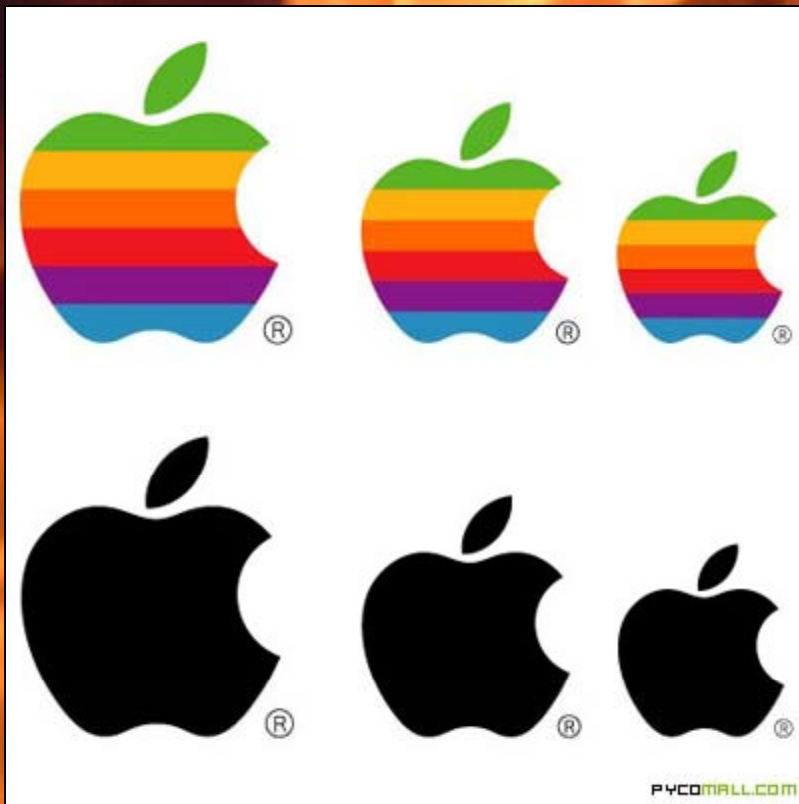
**NBC**



# What's Hot

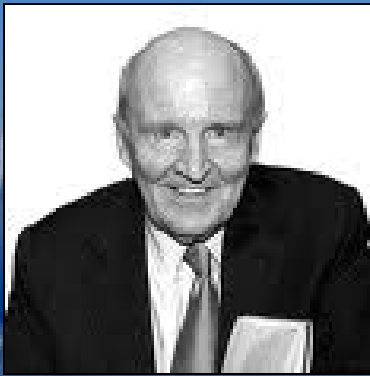


Steve Jobs



# What's Not

Jack Welch



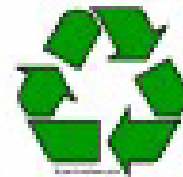
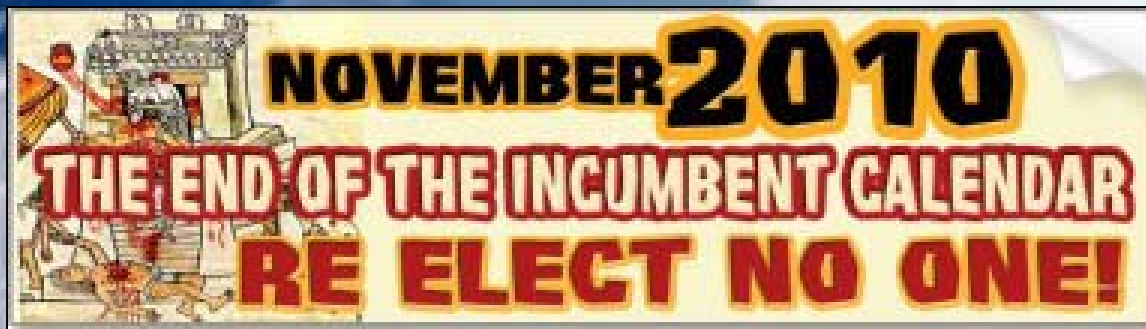


# What's Hot Tea Parties

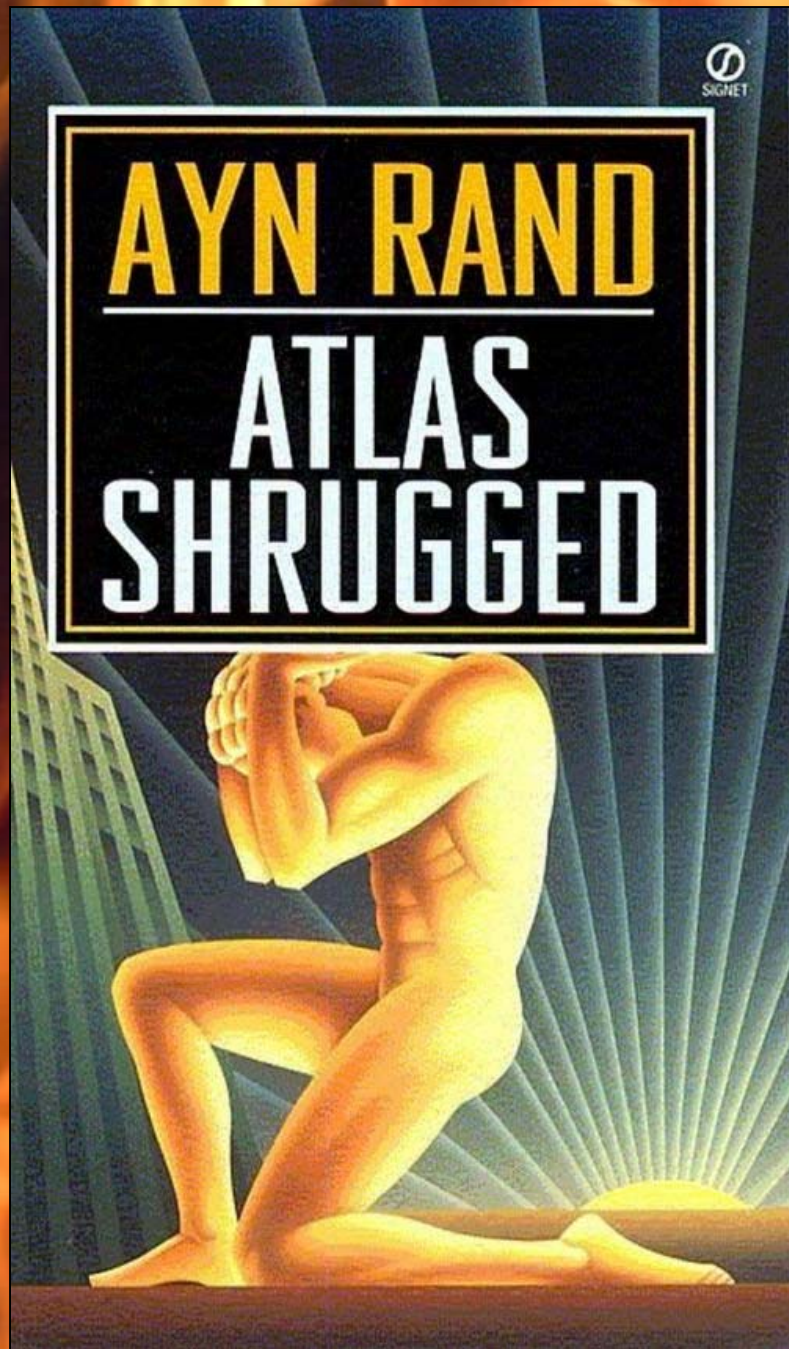




# What's Not Incumbents



**RECYCLE ALL  
INCUMBENTS**



# What's Hot

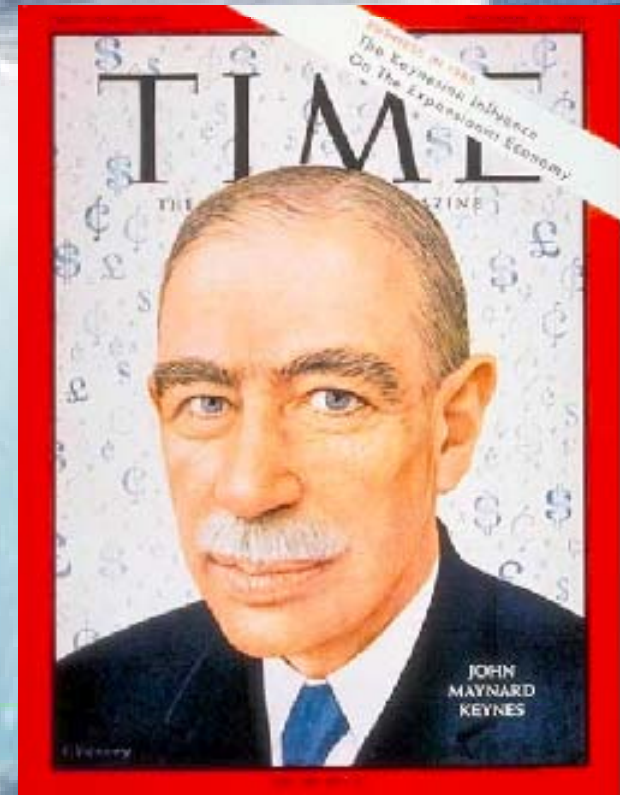
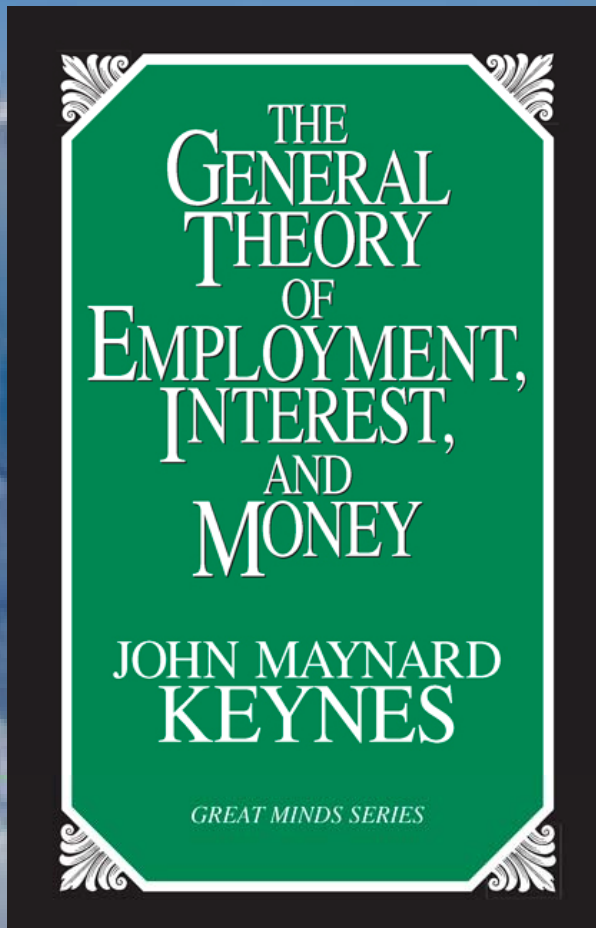
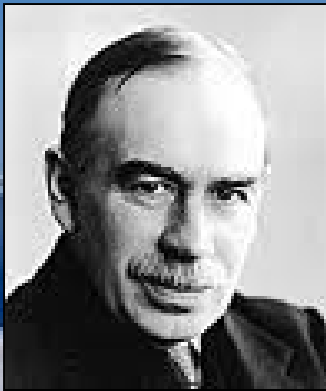


Ayn Rand



# What's Not

John Maynard Keynes







**What's  
Hot &**

**What's  
Not**

**Questions??  
Hot or Not?**